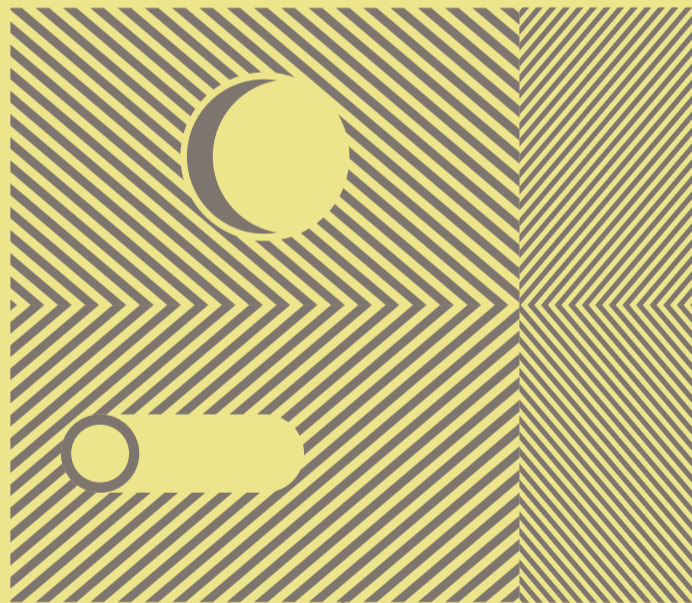


# REPURPOSING

## REPURPOSING IDEAS

- Repurposing as a concept in digital literature.
- Repurposing as a digital concept in literature.
- Repurposing as a means of stressing the creative potential.
- Repurposing as a potential in stressing the creative means.
- Repurposing as literary reformatting.
- Repurposing as a reform of letters.
- Repurposing as literary recycling.
- Repurposing as a cycle of letters.
- Repurposing as literary remaking.
- Repurposing as making the later.
- Repurposing as reassembling the existing code.
- Repurposing as coding the existing reassemblage.
- Repurposing as using the found digital material.
- Repurposing as digitally finding the used material.
- Repurposing as a way of literary expression in the post-digital culture.
- Repurposing as an expression of literary ways in the post-digital culture.
- Repurposing as a post-digital culture in the literary expressway.
- Repurposing as changing the previous.
- Repurposing by changing the previous.

✕ Repurposing, rewiring, rethinking, remaking, retelling, reusing, reforming, retalking, relistening, reanimating, reviewing, rewriting, reformatting, recoding, recording, recreating!



## FULL DEFINITION OF REPURPOSE

: to give a new purpose or use to  
<repurpose the company's Web site>  
<repurpose the archived material>

## EXAMPLES OF REPURPOSE

finding ways to *repurpose* old computer equipment  
(Mirriam-Webster Dictionary online)

## RE·PUR·POSE (r<sup>ē</sup>-pûr'p<sup>ə</sup>s)

*tr.v.* re·pur·posed, re·pur·pos·ing, re·pur·pos·es

To use or convert for use in another format or product: repurposed the book as a compact disk.  
The American Heritage® Dictionary of the English Language, Fourth Edition copyright ©2000 by Houghton Mifflin Company. Updated in 2009. Published by Houghton Mifflin Company.  
All rights reserved.

✕ I repurpose, you rewire, she rethinks, he remakes, we retell, you reuse, they reform, I retalk she relistens, he reanimates, we review, you reform, they recode, I record, we recreate.

## ARTISTS

JOHN CAYLEY, CHRISTINE WILKS, MARK AMERIKA, MARÍA MENCÍA, JASON NELSON, SERGE BOUCHARDON, RUI TORRES, JÖRG PIRINGER, R3/\ \ 1X\ \ \ ORX, NICK MONTFORT WITH STEPHANIE STRICKLAND, MEZ BREEZE WITH ANDY CAMPBELL, AMARANTH BORSUK WITH BRAD BOUSE, MARIUSZ PISARSKI WITH MARCIN BYLAK, LUBOMÍR PANÁK WITH ZUZANA HUSÁROVÁ

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SITE-SPECIFIC WORK BY THE CODE INTERACTIVE COLLABORATIVE RESEARCH GROUP  
(JENEEN NAJI, CHRISTINE WILKS, MARÍA MENCÍA, ZUZANA HUSÁROVÁ)

## CURATORS

MARÍA MENCÍA, ZUZANA HUSÁROVÁ

## ART DIRECTING

RICHARD KITTA & DIG

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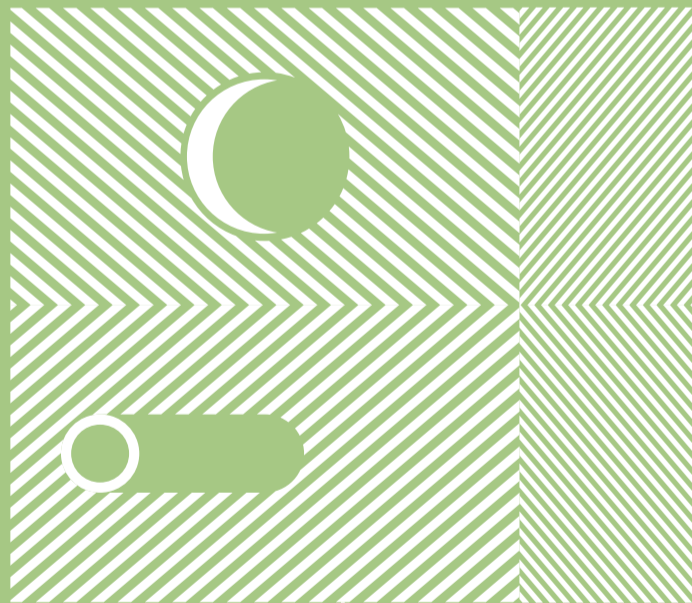
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